

# Digital Financial Technologies for Sustainable Development: The Bangladesh Perspective

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# **Digital Financial Technology and Economic Development**

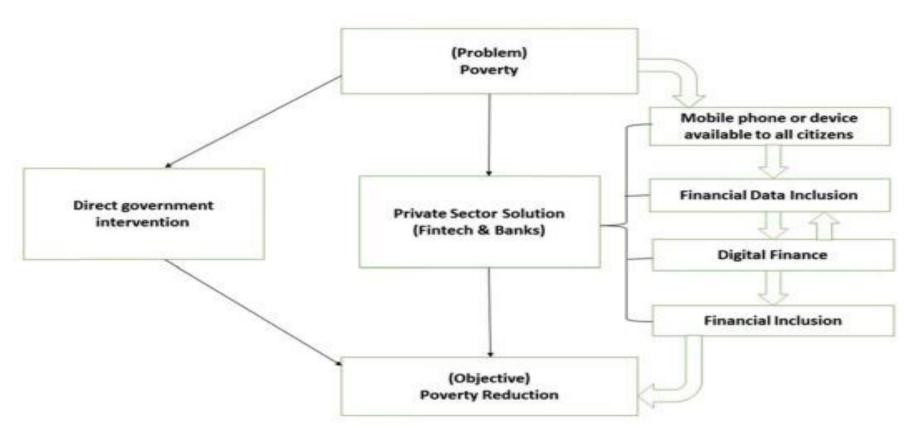
Digital technology is rapidly becoming the biggest driver around the world of economic innovation, competition, and growth. Even though many people have been excluded from the digital economy, tremendous opportunities are available for it to support financial inclusion for sustainable economic development. (NO 75, JANUARY 2017, ADB BRIEFS)

### **SDG** and Financial Inclusion



- 8.1: Sustainable economic growth
- 8.A: Universal access to banking, insurance and financial services Strengthen the capacity of domestic financial institutions to
  encourage and expand access to banking, insurance and financial
  services for all

# **Digital Financial Technology and Economic Development**



### **Digital Finance in Bangladesh**

- The financial sector of Bangladesh is advancing rapidly in digitization, riding on a robust digital infrastructure and innovative products.
- Back in 2009, the Honourable Prime Minister Sheikh Hasina unveiled her Vision of transforming Bangladesh into a digital economy by 2021 and a knowledge-based economy by 2041.
- Bangladesh into a smart country by 2041 using digital technologies along with artificial intelligence which will be an inclusive knowledge society.
   Smart Bangladesh will hinge upon four key components such as smart citizens, smart government, smart economy, and smart society.
- Mobile financial services, digital micro finance, payment apps, crowd-funding and many other forms of financing are available now, that are supplementing financial inclusion and resulting in an inclusive economic growth.

## 8th 5-Year Plan of Bangladesh (2021-2025)

The 8th Five Year Plan aims to implement continuous reforms ranging across financial sector policies, financial infrastructure, regulatory and supervisory institutions.

Its purpose is to expand access to financial services to the underserved, including micro and household enterprises now operating in the informal market, and deepen the financial markets by introducing relevant products through digital technology.

#### **Major Regulatory Developments in Recent Years**

**National QR Code** 

Regulatory Fintech
Facilitation Office (RFFO)

to facilitate digital financing initiatives in the country

office (RFFO)

Standard for Retail
Payments in
Bangladesh'

to make QR code-based transactions interoperable and cost-efficient at the retail level **E-KYC Guideline** 

to enable the digital onboarding of customers by banks and NBFIs

Credit Information Bureau for Microfinance Institutions (MF-CIB)

to help mitigate credit and operational risks of MFIs.

Inter Distributor Cash Management of MFS Providers FC Clearing and Settlement through RTGS

Digital Payment Aggregator Platform 'ekpay' and A-Chalan

Smart Bangladesh: ICT Master Plan 2041

## **Infrastructure for Digital Finance**

#### **Government Initiatives**

- G2P Payment
- P2G Payment
- ekPay Payment Gateway
- 4500+ Union Digital Centers (UDC)
- Interoperable Digital Transaction Platform (IDTP)

#### Bangladesh Bank Initiatives

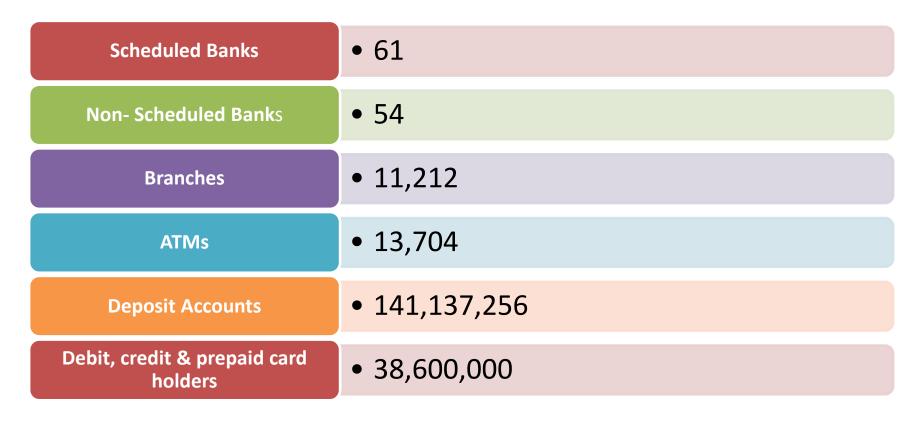
- Automated Cheque Processing System
- Electronic Fund Transfer Network
- National Payment Switch
- Real Time Gross
   Settlement Systems
- Payment System Oversight

# Bangladesh Bank Initiatives (Continued)

- Mobile Financial Services
- Agent Banking
- Payment Service Provider (PSP/PSO)
- e-KYC Guidelines
- Regulatory Fintech Facilitation Office
- Digital Bank

Source: Bangladesh Bank

# Digital Finance Landscape in Bangladesh: Banks



# **Digital Financial Transactions: Agent Banking**

Number of banks (with licenses)	• 31
Number of agents	• 15775
Number of outlets	• 21,601
Number of accounts	• 21,419,975
Female	• 10,677,977
Rural accounts	• 18,419,080
Transaction amount	• Tk. 704 billion monthly

# **Digital Financial Transactions: Internet Banking**

Number of Internet Bank Users

• 8.1 million

Transaction amount

• Tk. 82,000 crore monthly

# **Digital Financial Transactions: NBFIs**

Non-Bank Financial Institutions

•35

Branches

•307

Accounts

•4,86,554

# **Digital Financial Transactions: MFIs**

Billion BDT disbursed as loans

(FY 2021-22)

1918.83

BDT Loan
Disbursed/Borrower

(FY 2021-22)

•64520.10

Billion BDT in Savings (FY 2021-22)

•496.24

# **Digital Financial Transactions: MFS**

Accounts

• 207,268,646

Agents

• 207,268,646

Transactions (in June'23)

• 572,615,005

Transactions (in June'23)

• 572,615,005

Million BDT worth of transactions (in June'23)

• 1,321,753

# **Digital Financial Transactions: Co-Operatives**

Societies

• 192,692

Members

• 12,042,095

# **Digital Financial Transactions: Insurance**

Companies • 81 Life • 35 Non-life • 46

# **Digital Financial Transactions: PSP and PSO**

Payment Service Providers (PSPs)

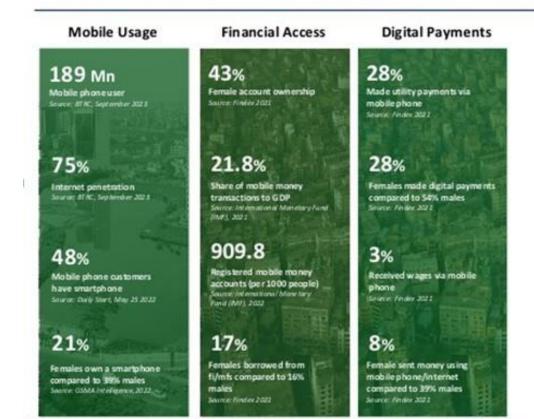
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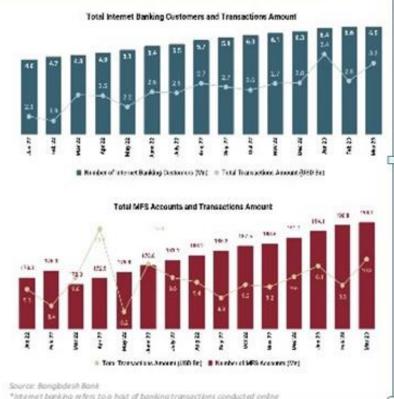
Payment Service
Operators
(PSOs)

• 10

#### Digital Finance Landscape in Bangladesh

#### Economy Is Booming With A Growing Population Fueled By Financial and Digital Inclusion





# Despite the recent progress in financial inclusion, Bangladesh remained one of the top seven countries with a sizable population unbanked

47%	of the population (15+) do not have any financial account	52%	of the young population are not using financial services
57%	of women do not have access to finance	69%	Receive wages in cash
59%	of people pay utility bills manually	8%	female sent money using mobile phone/internet compared to <b>39%</b> males

### **Evolution of Digitalization in Bangladesh's Financial Sector**

#### **Early 2000s**

Standard Chartered Bangladesh introduced Internet Banking in Bangladesh

#### 2011

Dutch-Bangla
Bank Ltd
pioneers the
country's first
MFS operation
in March with
'Rocket'.
Bkash follows
suit around
June
introducing its
MFS

#### 2012

Bangladesh
Bank issues
guidelines
and
introduces
Agent
Banking

#### 2014

Bank Asia introduces the country's first Agent Banking services in January

#### 2020

Bangladesh
Financial
Intelligence
Unit rolls out
electronic
Know Your
Customer (eKYC),
facilitating
clients in
opening bank
accounts in
just five
minutes

#### 2021

Bkash
pioneers
digital nano
loans in
collaboration
with City
Bank in
December

#### 2023

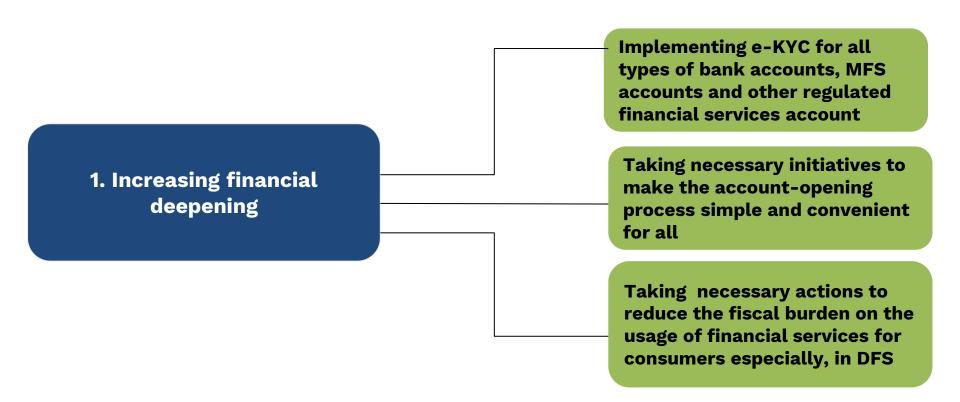
Bangladesh
Bank granted
digital
banking
licenses to
the country's
first two
digital banks

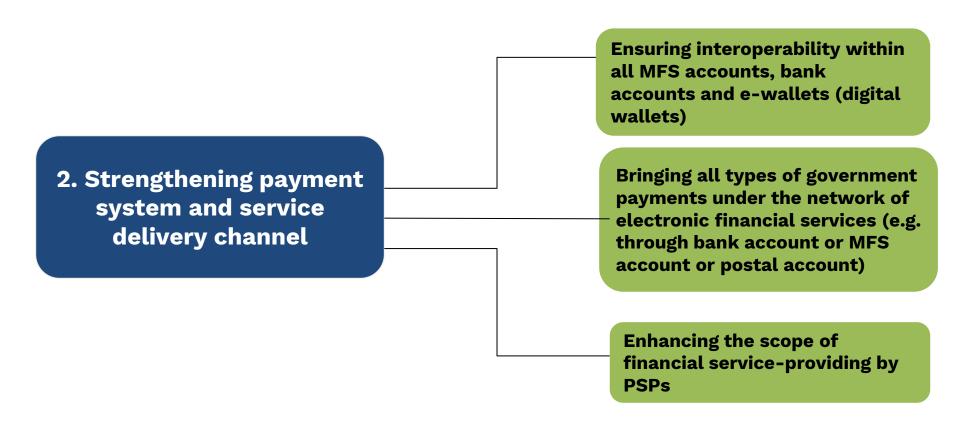
Source: The Daily Star

# National Financial Inclusion Strategy (NFIS) through Digital Modes

**Strategic Goals and Targets of** 

- National Financial inclusion Strategy of Bangladesh (NFIS-B) 2020 declared the slogan "Journey towards Sustainable and Impactful Financial Inclusion through Digitization and Innovation".
- Bangladesh's journey towards financial inclusion has been marked by a commitment to leave no one behind.
- Through targeted interventions, we have endeavored to reach the most vulnerable segments of our population, including women, rural communities and small entrepreneurs.





3. Establishing robust data and measurement framework

Ensuring the collection of comprehensive and quality financial inclusion data, disaggregated by sex/age/location or other aspects

4. Promoting financial literacy and consumer empowerment

All regulated financial service providers will have annual program on financial literacy which will be monitored by respective regulatory bodies

5. Broadening and deepening financial inclusion of women, populations affected by climate change; and other underserved segments of the population, including senior citizens

#### Financial inclusion for:

- Extremely destitute and underprivileged people like tea workers
- Floating communities
- Urban slum dwellers
- Poor people in remote areas with difficult terrains like hills, coasts, etc.
- Former enclave areas
- Sparsely populated areas
- Relatively underdeveloped areas with poor infrastructure.

6. Upscaling digital financial services and fintech

Ensuring the usage of DFS in all types of utility services (water, gas, electricity, internet, health, education, etc.) payments

Exploring the potential solutions to provide all banking services at full scale at an outlet level under agent banking

7. Strengthening the policy and regulatory environment

8. Fortifying risk management of financial inclusion initiatives

Strengthen the capacity of regulatory agencies on data-driven policy analysis and emerging technologies like Fintech, Insurtech, AI, DLT, Machine Learning, etc.

Develop regulatory and supervisory apparatus to protect data privacy

#### 9. Strengthening the insurance services

Introducing innovative insurance products for marginal people, small businesses and agriculture workers like weather-based crop insurance, livestock insurance, fisheries insurance with GPS tracking, health insurance for low income people, autistic people and pension scheme for old, retired people

10. Reinforcing the capital market services

11. Fortifying micro finance services

Deepening the capital market to expand the participation of individuals and businesses, and introduce a wider range of financial instruments for investment

Increasing the access to diverse sources of funds by MFIs

### **Scope of Regional Collaboration**

- Collaborate to integrate National Payment Switch among the Asia-Pacific countries.
- Share technical knowledge and experience regarding implementation of payment system infrastructure, services & governance.
- Technical support to private sector for product and market development, and attracting venture capital.
- Organize regional seminars, conferences and exchange programs on DFS.

## Importance of Regional Collaboration in Advancing Digital Finance

#### **Enhanced Resilience**

Regional collaboration ensures stability in digital finance ecosystems, safeguarding against financial shocks and economic downturns.

#### **Policy Harmonization**

Aligning regulatory frameworks among neighboring countries encourages digital finance innovation and investment, fostering a conducive environment for growth.

#### **Inclusive Development**

Regional collaboration empowers underserved communities through access to digital financial services, promoting financial inclusion and addressing exclusion.

#### Interoperability

Collaboration promotes seamless transactions across borders through standardization and interoperability frameworks, enhancing efficiency for users..

#### **Leveraging Resources**

Collaboration maximizes impact and efficiency by pooling resources and expertise to address common challenges and pursue shared goals.

#### **Sustainable Future**

Collaborative efforts in digital finance contribute to sustainable development goals by fostering financial inclusion, economic empowerment, and environmental sustainability.

#### Importance of Regional Collaboration in Advancing Digital Finance

#### **Interoperability**

Developing seamless transaction systems across platforms for enhanced accessibility.

#### Regulatory Frameworks

Harmonizing policies to provide clarity and consistency in digital finance regulations.

# Infrastructure Development

Expanding internet and mobile coverage to ensure wider access to digital financial services.

#### **Capacity Building**

Training programs to empower stakeholders in implementing best practices.

#### **Cybersecurity Collaboration**

Sharing threat intelligence to fortify digital finance systems against cyber threats.

# Financial Literacy and Awareness

Promoting understanding of digital finance benefits and risks among users.

#### **Innovation and Research**

Collaborating on innovative solutions and research projects to address regional challenges."

# **Call to Action: Sustained Commitment & Cooperation**

# Engage Policymakers & Regulators

Advocate for supportive regulatory frameworks that foster innovation and ensure consumer protection in digital finance.

Encourage policymakers to prioritize financial inclusion and digital literacy initiatives in national agendas..

# Empower Financial Institutions

Encourage stakeholders to prioritize collaboration, invest in digital infrastructure, and support policies that foster innovation and inclusion.

Urge stakeholders to commit to sustained efforts and cooperation, recognizing that the journey towards a prosperous and sustainable future requires collective action and perseverance.

### Foster Cross-Sector Collaboration

Promote partnerships between government agencies, NGOs, and private sector stakeholders to leverage complementary strengths in advancing digital finance.

Encourage collaboration between telecom operators and financial service providers to enhance mobile money penetration and interoperability.

### Strengthen Regional Cooperation

Advocate for regional forums and working groups to facilitate knowledge sharing, capacity building, and policy harmonization in digital finance.

Support initiatives that promote cross-border interoperability and collaboration among neighboring countries.

# **Thank You**