in Sardor Mukhamedaliev
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Biz Network Serve & Connect Global Dots



sardorkan
 BizNetworksm

Innovative Business Models & Financial Tools for Technology Commercialization

Innovation Networking Ideas Serving Collaboration International Co-elevation Investments Profit Minds Trade Sardorkhon Mukhamedaliev Events Introduction Respect Partnership Sardor Mukhamedaliev Sharing Conhect 24 November, 2021 nsulting @sardorkhanLeadership Advisory Tashkent



Sardor MUKHAMEDALIEV

Entrepreneur | International Speaker | Board Member | Community Leader | Global Business Networker | Consultant

90+

International Event Speaker

10K+Participants

20 **10K** Years of Professional Experience

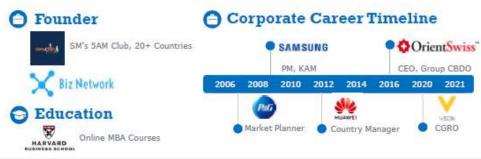
Global C-level Network

200 +Held Events

ATECA HOTEL SUIT

Sardor is an entrepreneur, action-driven executive officer with unique multi-functional business leadership, entrepreneurial DNA, successful proven track record in leading multinational Telecommunication, Consumer Electronics, FMCG, Internet and Mobile Operator companies in Silk Road countries.

Creative professional with expertise in all aspects of successful sales, marketing, business development, high level government relations, sustainability and professional networking. He serves different business communities, companies worldwide, helps to scale up via creating strategic partnerships and executes business masterminds.



E-commerce

O Core Competences

- Professional Networking Government Relations Global Business Development Startups & Internet ✓ Sales Management ✓ Morning Super Efficiency
- ✓ Community Management
- O Volunteering AnterNations Camca BUYUK



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Biz Network Serve & Connect Global Dots

10K+ C-level Executives Worldwide







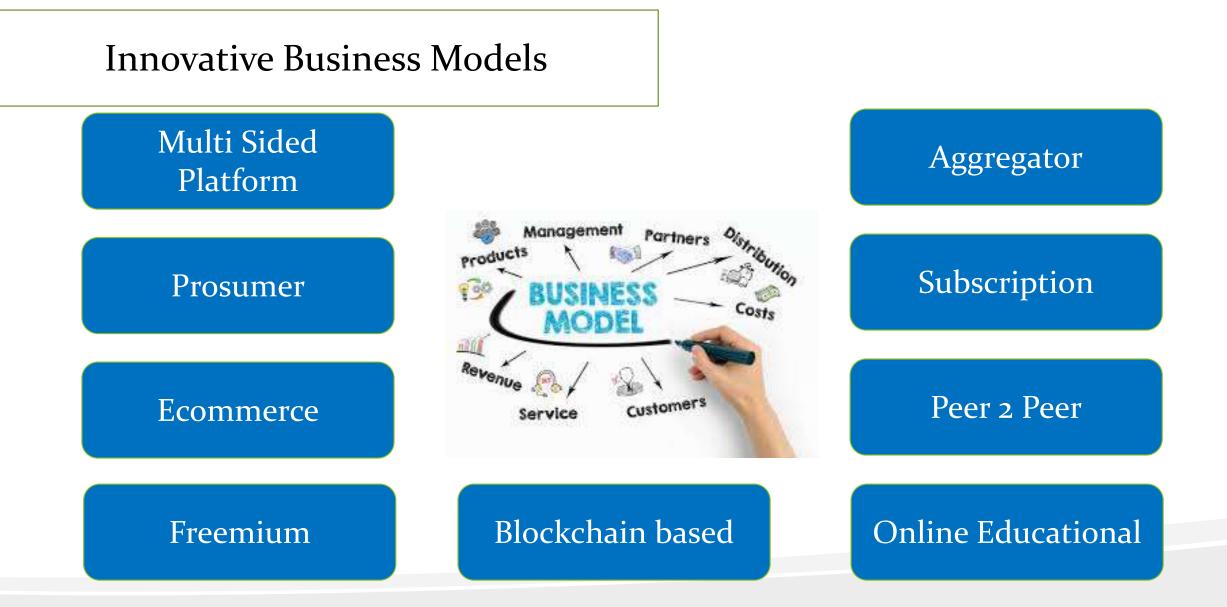
- ✓ 20+ Countries
- ✓ Business owners & Managers
- ✓ Weekly online & Offline Events



Neurologist Doctor Alfred



The World's Smartest AI Robot



Innovative Business Models

Multi Sided Platform

Any company that offers services to both sides of business carries out a multi-sided business model. The perfect example is <u>LinkedIn</u>, which provides subscription services to people to find job opportunities as well as to HR managers to find candidates for their vacancies

Linked in



Ecommerce

A simple yet most promising business model, e-commerce allows buyers and sellers to connect and transact using an online platform



Prosumer

Companies enable customers to become producers themselves. The customer is integrated into the value chain and can profit from the resulting product, while the company has fewer investment costs for production and overheads. Since the consumer has a hand in production, the perceived value of the product increases





Innovative Business Models

Freemium

A mix of free and paid services, the freemium model is mostly used by tech companies in the **Software as a Service** (SaaS) or apps business model. To grow business and acquire customers, companies offer free (lite) versions to customers but for a limited time or with limited features. To unlock the upgraded features, the customer has to opt for paid services.



Subscription

This model allows the customer to get services by paying a fixed amount every month or year. In this case, the company has to provide enough value to its customer, so they visit the website over and over again.

For example, Netflix offers monthly subscriptions under the Basic plan for \$8.99/month, Standard plan for \$12.99/month, and Premium plan for \$15.99/month.



Aggregator

Aggregator Business Model is a network model which provides collective information about a particular service and sell them under their brand name. Under this business model, most companies provide information and sources on a single industry



Innovative Business Models

Online Educational

Targeting the educational industry, including students and teachers, this business model allows them to get access to educational resources via flat course fees or subscription. It can be said as a combination of freemium, course fees, and a subscription-based model



Peer 2 Peer

As per this model, a company acts as a middleman between two individual parties and create value for both demand and supply side. It's different than a typical relationship of a business selling its services to consumers (B2B or B2C). It makes money through commissions. <u>Airbnb</u> is the right example that allows transactions between hosts and hostees.

Blockchain based

The most advanced, futuristic, and modern technology of Blockchain has changed the entire landscape of transactions, involving decentralized network system on a global scale. Using a decentralized network enhances trust and allows consumers to transact peer-to-peer. Blockchainbased businesses make a profit using tokens and offer **Blockchain as a service**





ethereum

















Sardor Mukhamedaliev 🔀



Founder of "SM's 5AM Club" & "BizNetwork"



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