Scaling Science Based Solutions for Sustainable Development-Regional Innovations in Technology and Data for Achieving SDGs

Big Data, Artificial Intelligence and Official Statistics

Side Event 28.02.2025 (Meeting Room G)

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What is Official Statistics

- Data and information collected, analyzed, and published by government agencies (National Statistical Offices, Ministries Departments)
- other authorized organizations
- provides a reliable picture of a country's economy, demographics, society, and environment,
- used for policymaking and research purposes;



Big Data and Artificial intelligence for Official Statistics

Big data

Large and diverse collections of structured, unstructured, and semistructured data that continues to grow exponentially over time. These datasets are huge and complex in volume, velocity, and variety, that traditional data management systems cannot store, process, and analyze them.

Artificial Intellligence

A machine based system that uses Input to deduce output. Basically intelligence demonstrated by machines after they learn.



Applications of AI in Official Statistics

Data Collection

- Al is generating Big Data using technologies as Web Technologies, Remote sensing etc.
- Al is Assisting statistical organizations in leveraging new data sources as social media data to gather additional insights supplementing Official Statistics.
- quality of OS is improving by increased access to Data, improved Data collection and more accurate insights.



Applications of AI in Official Statistics

Data Analysis

• Al can significantly assist in data analysis by automating repetitive tasks, identifying patterns and trends within large datasets, providing insights through predictive analytics,

- detecting anomalies,
- enabling better decision-making by processing complex information faster than humans, all through techniques like machine learning, automation of tasks and enhanced data visualization.



Artificial intelligence in support of SDG13

Environment statistics:

Semantics (shared vocabulary among different data sets) and machine reasoning is used to facilitate the processing of satellite imagery and other additional layers of data for example:

- Track changes in land cover
- Measuring extent of ecosystems and changes over time
- Measuring extent of wetlands and other critical water-related ecosystem



Artificial intelligence in support of SDG13

Climate change:

- Estimation of carbon stocks and carbon cycle
- Estimation of carbon sequestration (process of capturing and storing Atmospheric carbon dioxide)
- Estimation of areas that are vulnerable to impacts from climate change (related also to disaster risk reduction)
- Forest related information (key ecosystem to carbon sequestration)
- Changes in the services provided by ecosystems as a result of climate change (e.g. reduced water supply)



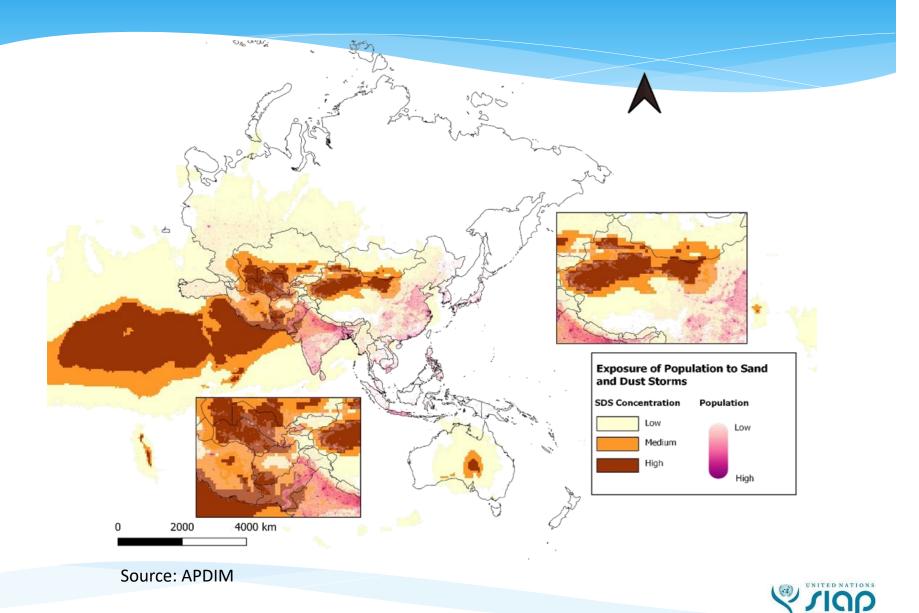
Artificial intelligence in support of SDG13

Disaster risk reduction

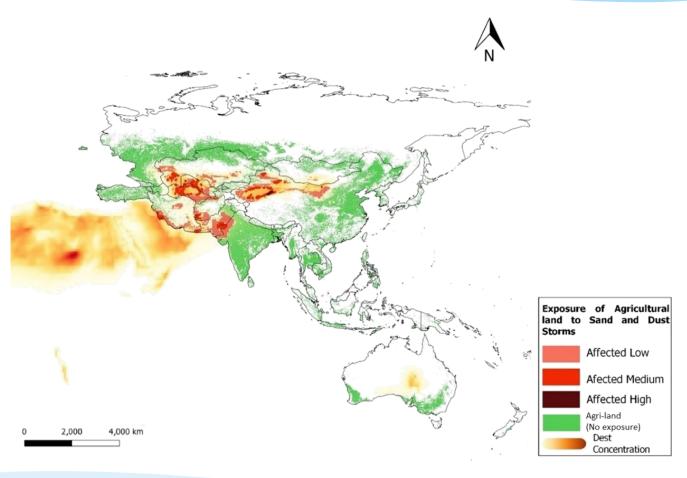
- Identification of vulnerable areas (e.g. vulnerability maps for certain types of risks such as floods, sandstorms, etc.)
- Geospatial data analysis in support of post disaster recovery (e.g. identifying impacted areas)



Exposure of Population to Sand and Dust Storms



Exposure of Agricultural land to Sand and Dust Storms



Source: APDIM



Is child marriage linked to environmental factors? SDG5

Child marriage is linked to several known factors (education, wealth) but also to (exogenous) environmental factors.

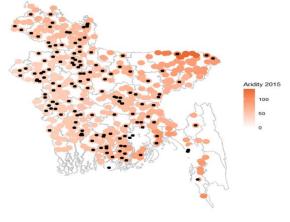
How:

- From household survey, one can identify geospatial attributes (location) - **DHS**

→Matching data sets at a very small spatial unit

 \rightarrow Use logistic and ML models to assess the role of environmental factors.

Results High Aridity Index Linked to child marriage





Can web search and AI be used for collecting and analyzing femicide? SDG5

Natural Language Processing (NLP) can help monitor trends and circumstances that may lead to femicide

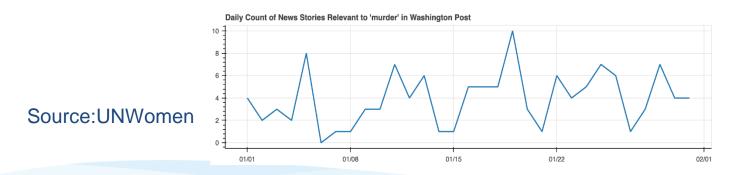
How:

- Analyze huge amount of text and news using pre-trained NLP models \leftarrow AI

 \rightarrow Use Machine Learning (AI) models to accurately identify femicides.

Results:

- Multi dimensional collection of feminicides over time (circumstances, types, locations, ..)
- Collection of non- or mis-reported cases.
- Better analysis of trends and factors





Does online VAW increase in times of crisis? SDG5

Use of big data from online searches and social media posts provide important insights on factors (crisis, disasters) linked with online VAW-related posts

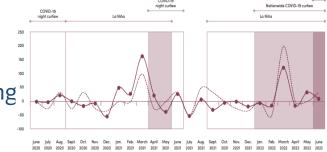
How:

- Keyword search from Google searches, social media posts Big Data
- Identification with related events over time (crisis, disasters) Analytics

→Clustering of keywords and typology of VAW
→Identify VAW on social medias – several countries

Results:

- An increase in VAW-related terms was noticed following crises (curfews, floods, landslides) across all countries.





Are the Level of infrastructure development and adolescent birth rates related ? (ongoing work) SDG5

In Cambodia, inadequate access to education and infrastructures may be linked to high adolescent birth rates

How:

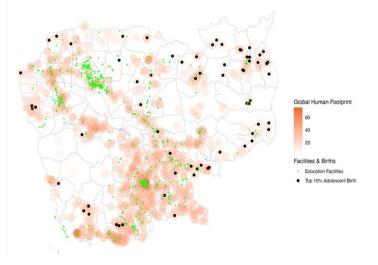
- From household survey, one can identify geospatial attributes (location) DHS
- From satellite images, one can integrate urbanization levels Big Data

 \rightarrow Spatial identifiers allows spatial linkages

 \rightarrow Use spatial models to assess the impact of levels of urbanization.

Results:

- Adolescent birth rate and degree of urbanization are (spatially) **negatively correlated**



- Source: UNWomen



Sustained and inclusive Economic Growth SDG8

Use of mobile positioning data (MPD) for tourism statistics – INDONESIA

Passive MPD

Mobile network operators have information on the call detail records and location-based advertising/signaling which are then converted to coordinate points and location administrative unit. An algorithm is developed to transform the transaction data between the Base Tranceiver Station (BTS) and customer fixed point location (staypoint) of an anonymized customer in order to track the customer movement.

Determination of a Trip

The movement is then classified as domestic tourism, commuter, circular, or other, consistent with internationally accepted definition of usual environment and travel.

Sources: <u>The use of mobile positioning data to capture tourism data in</u> <u>Indonesia</u>, <u>BPS Domestic Tourism Statistics 2023</u>)





Sustained and inclusive Economic Growth SDG8

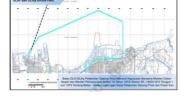
Utilization of AIS data for Transportation Statistics

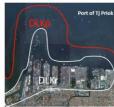
BPS Statistics Indonesia

Automatic Identification System

AIS is an innovative source of data on maritime traffic. BPS Statistics Indonesia has explored how it can use the AIS to estimate and analyze traffic statistics and the time spent of ships at Indonesian ports.

Source: BPS Statistics Indonesia, 2024





Source: Ministerial Decree No. 16 of 1972 Source: SIRI, Samudera Indonesi





Katalog: 1306053

NAVIGASI CERDAS: PEMANFAATAN AIS UNTUK STATISTIK TRANSPORTASI LAUT DI INDONESIA

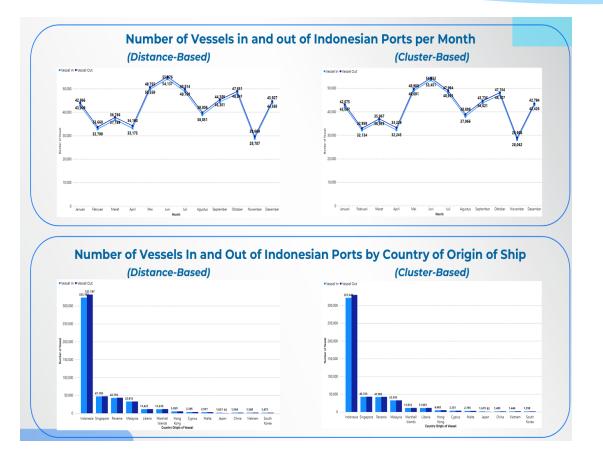




Source: BPS Statistics Indonesia, 2024

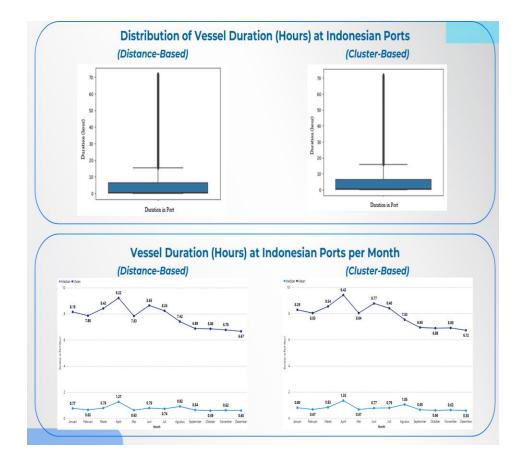


Graphics





Graphics





AI in support of Area Production Crop estimates

Remote sensing for agricultural statistics

Savannakhet, Lao People's Democratic Republic; Nueva Ecija, Philippines; Ang Thong, Thailand; and Thai Binh, Viet Nam



From synthetic aperture radar data to production estimates

ADB implemented a project that used satellite images are used to identify and estimate paddy area using International Asian Harvest Monitoring system for Rice (INAHOR-AD) software. The Rice Crop Mapper module and Rice Production Calculator of the INAHOR-AD were used to detect rice area and to calculate rice production estimates. Ground truthing activities were conducted to validate the estimates

Source: ADB's Use of Remote Sensing to estimate paddy area and production

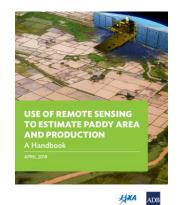




Table on Total Area under the crop

Figure 6.21: Calculating Total Paddy Area from INAHOR-AD Estimates

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4	11626	0.28	0.26	5400							
5	13442	0.26	1.64	19000							
6	13867	0.25	0.74	9900							
7	17734	0.23	2.92	31500							
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Source: Screen shot generated by Remote Sensing Technology Center of Japan staff. 2015. Tokyo.

Artificial intelligence

Europe's one-stop-shop for AI-ML for official statistics

- AI/ML on earth observation data, satellite imagery
- Editing focus statistically valid and efficient editing in official statistics Imputation focus – statistically valid and efficient imputation in official statistics
- From text to code Experiences and potential of the use of AI/ML for classifying and coding
- Applying ML for estimating firm-level supply chain networks
- Use of generative large language models in statistics
- Generation of synthetic data in official statistics: techniques and applications

(Source: https://unstats.un.org/bigdata/events/2025/ai-data-science/webinar1/index.cshtml#anchor1)





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