

**International Conference on the Commercialization of Intellectual Property Assets
And
PHILIPPiNExT: Philippines' International Exposition of Technologies**

**July 14-17, 2025
Manila, Philippines**

Jointly organized by:

Asian and Pacific Centre for Transfer of Technology (APCTT), United Nations Economic and
Social Commission for Asia and the Pacific (ESCAP)

And

Technology Application and Promotion Institute (TAPI), Department of Science and
Technology (DOST), Philippines

BACKGROUND:

Intellectual Property (IP) plays a crucial role in the economic growth of countries, particularly in developing countries. IP helps stimulate innovation, attracts investment, generates revenue, supports local industries, and boosts international trade. Additionally, commercialization of IP is essential for unlocking the full potential of IP assets which could significantly contribute to economic growth, innovation, investments and global competitiveness. It also empowers local entrepreneurs and industries, reduces technological dependency, and supports sustainable development.

While IP commercialization offers significant benefits to countries, there are several challenges including inadequate infrastructure and support systems, legal barriers, limited access to funding, poor market linkages among others. Essential steps for overcoming these barriers include strengthening IP protection and enforcement, improving access to funding and market, fostering R&D infrastructure, educating businesses and entrepreneurs about the value of IP and its monetization, and fostering international collaboration and networking. Accessing international markets allows local innovations to reach a broader audience, attract foreign investment, and generate revenue, leading to economic growth and technological advancement. By tackling these challenges, countries can unlock the full potential of their IP assets and accelerate their economic and technological development.

The international conference and exposition will serve as a collaborative platform for regional stakeholders to build cross-border networking and partnerships for exploitation of their IP assets. Enhanced collaboration and shared best practices can boost investor confidence, potentially increasing cross-border investments in IP-intensive industries. The exposition will provide a platform to innovators from the region to showcase technology innovations to explore cross-border collaboration and networking opportunities. The event is expected to contribute to the overall development of a robust and collaborative environment for the commercialization of IP assets in the Asia-Pacific region.

The conference deliberations will focus on greater alignment of IP policies, harmonization of regulatory environment for cross-border transactions, and common frameworks and methodologies for IP valuation which can facilitate smoother transactions between member States. As the host country, the Philippines will exhibit its potential and promising IP assets spanning from traditional knowledge and cultural expressions to cutting-edge technological innovations. By bringing together experts and

stakeholders from the region, the DOST Philippines hopes to highlight the diversity and richness of these assets and how they can be effectively leveraged for economic growth and development.

In conjunction with the conference, DOST-TAPI will host the ***PHILIPPiNExT: Philippines' International Exposition of Technologies*** to further the vision of DOST, by showcasing innovative technologies with an objective to promote commercialization through cross-border networking and partnerships.

OBJECTIVES OF CONFERENCE AND EXHIBITION

- Improve the capacity of stakeholders from Asian and Pacific member States to maximize the potential of locally developed innovations and IP assets, particularly from government-funded research, through cross-border sharing of best practices and strategies,
- Support in building networks and partnerships towards exploitation of intellectual property across borders and improve cross-border investments in IP-intensive industries.
- Explore innovative approaches to governance, policymaking, and greater alignment of IP policies (e.g., harmonized regulatory environment and valuation methodologies) among member States that can better support cross-border commercialization of IP assets, and provide recommendations for strengthening regional cooperation.

PARTICIPANTS

The conference will bring together key stakeholders, including policymakers and government officials, business leaders, academicians, research organizations, and intellectual property experts, to discuss and exchange ideas on strategies and best practices for commercializing intellectual property assets.

THE ORGANIZERS

The Philippines' **Department of Science and Technology** (DOST), which is the primary agency responsible for directing, leading, and coordinating scientific and technological endeavors in the country and ensuring that R&D outcomes are aligned and utilized for maximum economic and social benefits, has been actively promoting and supporting the commercialization of its locally-developed intellectual property assets, not only for domestic commerce but more ambitiously, towards penetration of international markets.

The Technology Application and Promotion Institute (TAPI), DOST's marketing and commercialization arm, has implemented diverse programs and strategies to achieve this goal. These efforts aim to realize the Department's vision of fostering globally-recognized and highly-competitive Filipino innovations capable of launching in the international market.

The **Asian and Pacific Centre for Transfer of Technology** (APCTT) is a specialized regional institution under the United Nations Economic and Social Commission for Asia and the Pacific (UNESCAP). This regional hub provides dedicated service to member countries, focusing on fostering technology-driven inclusive and sustainable development, assisting member states in enhancing their capabilities for national innovation system management, facilitating technology development, transfer, and adaptation, improving terms of technology transfer, and promoting the development and transfer of regionally relevant technologies.

BENEFITS TO THE HOST COUNTRY – THE PHILIPPINES

The event will help Philippines reap the benefits through:

- Elevation of its status as regional IP hub attracting attention and potential investments from international players, leading to potential business opportunities and partnerships.
- Creation of learning and research opportunities for local innovators and researchers from Philippine universities and research institutes through engaging with international experts, fostering cross-border knowledge exchange, experience-sharing and collaborations.
- Promotion of locally developed innovations for launching in the international market.
- Boosting of tourism, hospitality and related industries through hosting event which will potentially open economic opportunities for the country.